

Rep Order# 9807299 **Ver#** 5 **Mod#** 1 **Status** Confirmed
EC'd Yes

Traffic Order# 1366710

Printed: 09/14/2012 11:05 AM

1 of 2

Last Received: 09/07/2012 7:15 PM

Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1474
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1474
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

9/7 V5 -WEEK CNX'ED BEFORE START MARKET WIDE-PLS CF-THANKS

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KDKA	33%	UNKN	0%	WPCW	3%	WPGH	9%
		WPMY	1%	WPXI	28%	WTAE	26%				

Books null
Demos RA35+